ITEM 7 BILL 69 (2013)

From: Carolyn Sandison [cjs_98@hotmail.com]

Sent: Friday, April 18, 2014 2:00 PM

To: , Martin, Ernie

Subject: Bill 69

Over a hundred years ago, The Outdoor Circle worked very hard to rid our beautiful Hawaiian Islands of billboards. TOC has continued hard work to maintain the scenic beauty of our islands from becoming marred with outdoor advertising. To allow and encourage rolling advertising is just as bad, if not worse than stationary advertising. The Mayor and City Council cannot hold The Bus service hostage to a plan for billboard advertising that will damage our scenic beauty. The revenue that this advertising can possibly produce is not worth the damage it will cause to the beauty of our current landscape. Bill 69 creates a false promise of new revenue because of its many legal problems. BUS BILLBOARDS ARE A BAD IDEA! HAWAII IS TOO BEAUTIFUL FOR BUS BILLBOARDS. The Budget Committee must kill this bill right now. Mahalo for your continued commitment to keep Oahu free of rolling billboards on our buses. Carolyn J. Sandison, Sign Committee Chair North Shore Outdoor Circle

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